

PRIVACY NOTICE

ProShare is committed to ensuring that your privacy is protected. This privacy notice explains how and why we collect and process your personal information. Any personal information we collect will only be used in accordance with this privacy statement.

ProShare may change this policy from time to time by updating this notice. You should check this from time to time to ensure that you are happy with any changes. This policy is effective from 25 May 2018.

What we collect

We may collect and process personal information that you give us when you visit our website e.g. if you sign up for an event, download a document or research report or send an enquiry to us.

Why we collect it

We collect personal information for our legitimate business interests, which includes direct marketing. This means ProShare's interest in carrying out our business which is the provision of membership services to individuals, businesses and their providers and advisers on employee share plans. We might send you marketing information about our events and services, about share plans or other information that is relevant to the interest you have shown in share plans by visiting our website. When we process your information, we will consider and balance any potential impact on you (both positive and negative) and your rights under data protection laws. Our legitimate business interests don't automatically override your interests, and we won't use your personal data if the impact on you overrides our interests, unless you give your consent or if we have to do this for other legal reasons.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- We may use the information to improve our events and services.
- We may periodically send promotional email about new events, services or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you by email, phone, social media or mail.

- We may use the information to customise the website according to your interests.

We will never share your information with any third parties, unless you give us permission to do so (or we are required to do so by law).

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Links to other websites

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We hope that any direct marketing activities that we carry out will be of benefit to you because they will provide you with additional information and updates about share plans and our membership services that are relevant to the interest you have shown in the subject.

However, you may choose to restrict or object to the collection or use of your personal information in the following ways:

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at team@proshare.org. You can also click the "unsubscribe" link at the end of any of our marketing emails that we send you.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you please email us at team@proshare.org.

If you believe that any information we are holding on you is incorrect or incomplete, please email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.